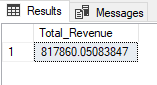
**PIZZA SALES SQL QUERY**

**KPLS**

1. **TOTAL REVENUE.**

select SUM(total\_price) AS Total\_Revenue

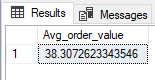
from pizza\_sales



1. **AVERAGE ORDER VALUE.**

select SUM(total\_price)/ COUNT(DISTINCT order\_id) AS Avg\_order\_value

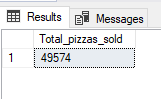
from pizza\_sales.



1. **TOTAL PIZZAS SOLD.**

select SUM(quantity) AS Total\_pizzas\_sold

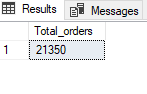
from pizza\_sales



1. **TOTAL ORDER.**

select COUNT(DISTINCT order\_id) AS Total\_orders

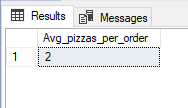
from pizza\_sales



1. **AVERAGE PIZZAS PER ORDER.**

select SUM(quantity)/ COUNT(DISTINCT order\_id) AS Avg\_pizzas\_per\_order

from pizza\_sales



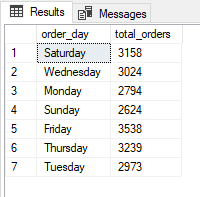
**CHART**

1. **DAILY TREND FOR TOTAL ORDERS.**

select DATENAME(DW,order\_date) AS order\_day, COUNT(DISTINCT order\_id) total\_orders

from pizza\_sales

GROUP BY DATENAME(DW,order\_date)



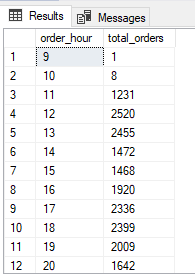
1. **HOURLY TREND.**

select DATEPART(HOUR,order\_time) AS order\_hour, COUNT(DISTINCT order\_id) total\_orders

from pizza\_sales

GROUP BY DATEPART(HOUR,order\_time)

ORDER BY DATEPART(HOUR,order\_time)

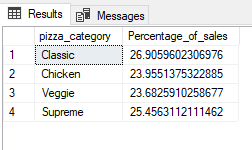


1. **PERCENTAGE OF SALE BY PIZZA CATEGORY.**

select pizza\_category, SUM(total\_price) \* 100/(select SUM(total\_price) from pizza\_sales)AS Percentage\_of\_sales

from pizza\_sales

GROUP BY pizza\_category



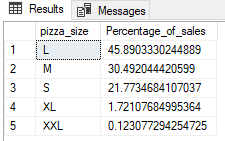
1. **PERCENTAGE OF SALES BY PIZZA SIZE.**

select pizza\_size, SUM(total\_price) \* 100/(select SUM(total\_price) from pizza\_sales)AS Percentage\_of\_sales

from pizza\_sales

GROUP BY pizza\_size

ORDER BY Percentage\_of\_sales DESC

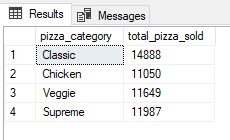


1. **TOTAL NUMBER OF PIZZAS SOLD BY CATEGORY.**

select pizza\_category, SUM(quantity) AS total\_pizza\_sold

from pizza\_sales

GROUP BY pizza\_category



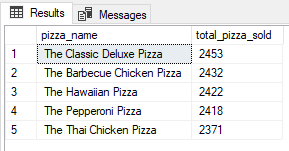
1. **TOP 5 BEST SELLERS BY TOTAL PIZZAS SOLD.**

select TOP 5 pizza\_name, SUM(quantity) AS total\_pizza\_sold

from pizza\_sales

GROUP BY pizza\_name

ORDER BY total\_pizza\_sold DESC



1. **BOTTOM 5 BEST SELLERS BY TOTAL PIZZAS SOLD.**

select TOP 5 pizza\_name, SUM(quantity) AS total\_pizza\_sold

from pizza\_sales

GROUP BY pizza\_name

ORDER BY total\_pizza\_sold ASC

